

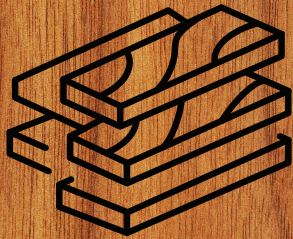
# URBAN WOOD



from tree



to wood



to product



# URBAN WOOD NETWORK

Connect, and help grow the urban wood industry.  
[urbanwoodnetwork.org](http://urbanwoodnetwork.org)



# URBAN WOOD

Making good from every tree.™



Together, we are the  
urban wood movement.  
And our mission is to  
make good from every tree.



# URBAN WOOD

Making good from every tree.™



**URBAN WOOD**  
**is all  
around us.**



**Urban wood is everywhere** – in the form of trees found in our yards, lining our streets, in our parks, and surrounding our cities. When these trees fall, or need to be removed, they're typically discarded as unusable and sent to landfills. But every urban tree is a valuable local resource that, when turned into urban wood, helps the environment, creates jobs, and even helps protect our neighborhoods from forest fires.



**URBAN WOOD**  
**cares  
for the  
environment.**



**It's not waste, it's wood.** An urban tree turned into urban wood is a diversion that relieves stress on landfills. The localized nature of urban wood also lowers transportation needs and reduces emissions. High value urban wood, such as such as lumber or furniture, holds carbon that would otherwise be released into the atmosphere. Even mulch use enhances plant health and can protect soil during construction or other disturbance.



**URBAN WOOD**  
**makes  
beautiful  
products.**



**A fallen tree turned into a work of art.** Every urban tree is a valuable raw material, and when turned into urban wood can even be made into usable products like furniture, flooring, pallets, and more. Urban wood makers and artisans bring urban wood to life – embracing the uniqueness of every piece of wood, and turning what was once waste into wonderful works of art.



**URBAN WOOD**  
**drives  
an entire  
industry.**



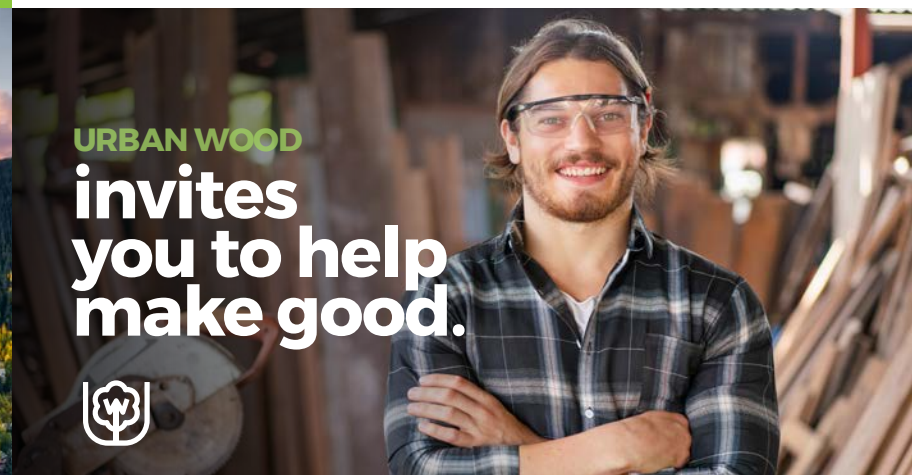
**From tree to finished product, urban wood propels an industry.** From municipalities and private arborists that manage, and when necessary, remove trees from our community, to sawyers that turn logs into lumber, to kilns that dry the lumber for use by artisans and makers of products, to retailers of finished goods – urban wood is an economic catalyst within our community.



**URBAN WOOD**  
**reduces  
forest fire  
risk.**



**Urban wood protects our neighborhoods.** The wildland urban interface (WUI) is wooded areas at the intersection of our forests and cities – and it's growing by approximately 2 million acres per year. As it does, forest fires in these areas become increasingly more likely. Managing our urban forests is vitally important, and the urban wood industry is helping – by caring for and removing urban trees and promoting forest health.



**URBAN WOOD**  
**invites  
you to help  
make good.**



**Help us spread the urban wood word.** Knowing what to do with a fallen tree in your yard. Supporting local wood processors and makers. Advocating for community urban tree efforts. And purchasing urban wood products in the marketplace. The urban wood industry needs champions and members alike. So connect today, and help make good from every tree.

**Connect, and help grow the urban wood movement.**

